

# Avery Dennison® V-6790 Conspicuity Tape for Flexible Surfaces



The Reflective Tape You Choose Matters.  
 Choose Avery Dennison® for superior reflectivity,  
 ease of application and durable performance in real life.



### The details matter

Conspicuity tape for flexible surfaces from Avery Dennison® has been reengineered to adhere to the uneven, non-fixed contours of PVC curtain-sided vehicles even better than before. Our superior reflectivity helps ensure these trucks are clearly visible, improving nighttime safety for everyone on the road.

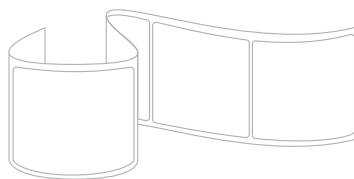
### Custom logo branding available for all 3 colors



# V-6790 Conspicuity Tape for Flexible Surfaces

## Flexible construction

Conspicuity tape for flexible surfaces adheres securely to curtains, allowing it to withstand the typical rolling and unrolling experience. Save time and money, reducing the need for reapplication.



Flexible

## Improved adhesion

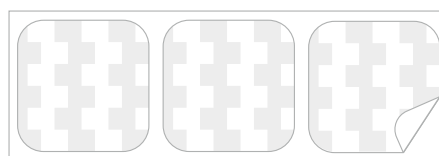
Specifically engineered adhesive, designed for superior adhesion to challenging curtain surfaces.

## Additional features

- Custom logo branding capability available<sup>1</sup>
- ECE104 watermark as standard

## Segmented squares

Designed with individual squares of tape rather than a continuous strip of tape to stand up to everyday folding and flexing of curtains.

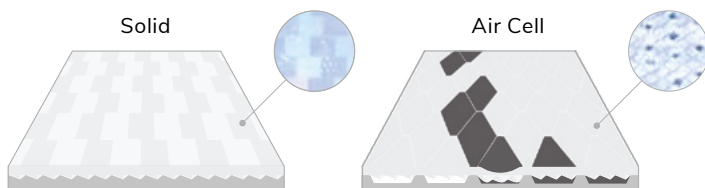


Adhesion/Segmented




## Solid construction

Air celled construction is more easily damaged, allowing cells to fill with dirt and water and lose reflectivity.

- Ensures lasting reflectivity and tape integrity
- Does not require edge sealing



## Product availability

| Product | Durability | Certification Mark | Colors  | Width   | Length | Product Code |
|---------|------------|--------------------|---|---------|--------|--------------|
| V-6790  | 3 years    | ECE 104            |  | 50.8 mm | 50 m   | BB7030001    |
| V-6791  | 3 years    | ECE 104            |  | 50.8 mm | 50 m   | BB7020001    |
| V-6792  | 3 years    | ECE 104            |  | 50.8 mm | 50 m   | BB6980001    |

Find out how easy it is to apply conspicuity tape for flexible surfaces quickly and efficiently.

For complete information contact Avery Dennison® or visit [reflectives.averydennison.com](http://reflectives.averydennison.com)

Avery Dennison Reflective Europe  
 Willem Einthovenstraat 11  
 2342 BH Oegstgeest  
 The Netherlands  
 Phone: +31 (0)85 0002415  
[reflective.international@averydennison.com](mailto:reflective.international@averydennison.com)

[reflectives.averydennison.com](http://reflectives.averydennison.com) [LinkedIn](#)



DISCLAIMER – All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2022 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.

2021.01104-EN