

sippy cup



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Our award-winning sippy cup features our innovative b.box weighted straw that moves with the liquid – whatever angle the cup is tilted. Our redesigned straw has a unique two-way valve, ensuring easy drinking and NO leaks, even with warm water.

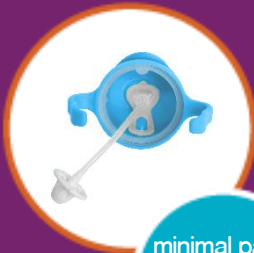
The sippy cup ensures that tots can drink to the very last drop. They can also drink lying down, making it the ideal transition cup from bottle/breast feeding to milk in a cup. The perfect cup at home or on the go. Encourages independence with easy-grip handles and simple flip-top lid. Available in your favourite colours, with a premium matte-finish.

top tip



b.box sippy cups are available in over 10 fun on-trend colours, driving collectability and multi-purchase. Because, who has just one sippy cup? Mums love the variety of funky colours to collect and switching it up everyday!

drink from any angle



minimal parts
+ pull tab for
easy cleaning

weighted
straw lets tots
drink from any
angle



Buy the
replacement straw
+ cleaning brush set,
sold separately –
increases longevity
of sippy cup, plus
it's an easy
upsell.



a rainbow
of colours to
collect



501. blueberry



508. cobalt



502. raspberry



509. orange zing



503. apple



510. watermelon



504. grape



511. pink pomegranate



507. lemon



512. pineapple

Age range: 6m+
Pack size: 12
Inner/outer qty's: 6/72
Materials: PP base and lid. Silicone straw. Steel weighted ball enclosed in PP
Sizes of product in packaging: 77mm (d) x 99mm (w) x 187mm (h)

award winning Australian design



b.box
essentials redefined
www.bboxforkids.com

sippy cup

product features

- 6m+
- Weighted straw moves with the liquid, whatever angle the cup is held
- Unique 2-way valve for easy drinking, no leaks
- Can be used with warm water
- Simple flip top lid
- Easy grip handles
- Dimensions (cup with lid) 15 x 12 x 7.5cm
- 240mls/8oz capacity
- Dishwasher safe (top rack only)
- Replacement straw and cleaner set available, sold separately

product hang-sell
or shelf display



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